ROBERT C. STEPHENSON, 34, of Roanoke, VA., formerly of Little Rock, President of Universal Communications, Inc., of Roanoke, died Tuesday, June 4, 1974 of injuries suffered in a traffic accident.

Stephenson was a graduate of the University of Arkansas.

Surviving are his widow, Mrs. Grace Ann Heath Stephenson; a son, Mike Stephenson of Roanoke; two daughters, Misses Kathy Stephenson and Karen Stephenson, both of Roanoke; his mother, Mrs. Bill Evans of Gould; a sister, Mrs. James Seymore of Cabot.

A memorial service was today at Christ Episcopal Church at Roanoke. Graveside service will be at 10 a.m. Saturday at Crittenden Memorial Park at West Memphis.

The family suggests that memorials take the form of contributions to the National Arthritis Foundation.